

Information Visualization Highlights

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 UBC Research Day
 May 13 2015
<http://www.cs.ubc.ca/~tmm/talks.html#ubcresearch15>



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Defining visualization (vis)

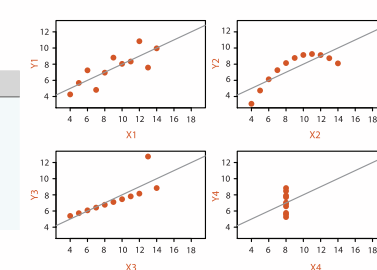
Computer-based visualization systems provide visual representations of datasets designed to help people carry out tasks more effectively.

Visualization is suitable when there is a need to augment human capabilities rather than replace people with computational decision-making methods.

Anscombe's Quartet

Identical statistics

x mean	9
x variance	10
y mean	8
y variance	4
x/y correlation	1

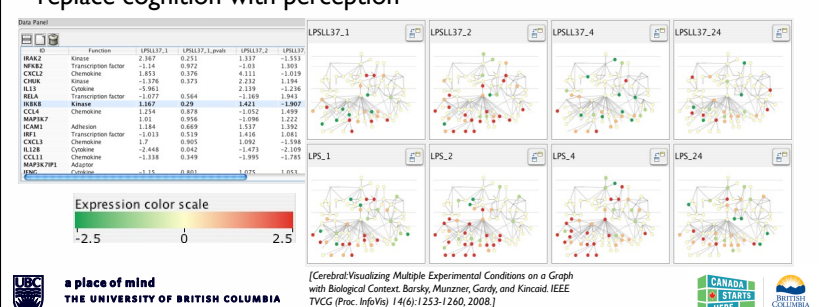


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Why use an external representation?

Computer-based visualization systems provide visual representations of datasets designed to help people carry out tasks more effectively.

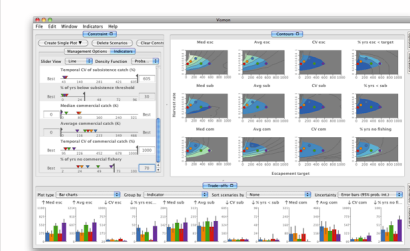
- replace cognition with perception



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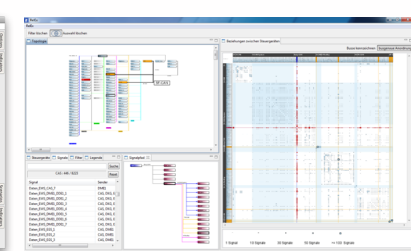
Problem-driven vis: Many domains

collaboration w/ SFU Fisheries



Vismon: fisheries management
<http://youtu.be/h0kHoS4VYmk> excerpt: 0:00-2:53

collaboration w/ BMW

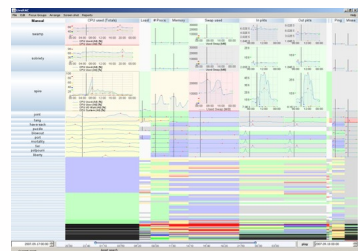


RelEx: in-car overlay networks
<http://youtu.be/88fsQXcAa4> excerpt: 0:00-2:00

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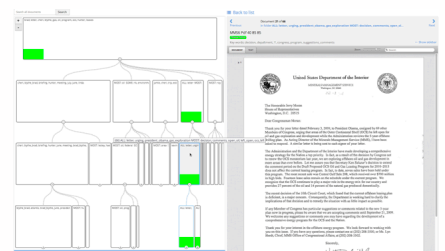
Problem-driven vis: Many domains

collaboration w/ AT&T (managed web hosting)



LiveRAC: system management time-series
<http://youtu.be/d0c3H0VSkw>

collaboration w/ Associated Press

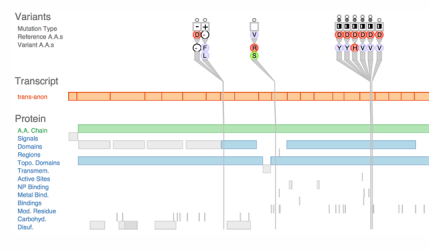


Overview: investigative journalism
<http://vimeo.com/71483614>

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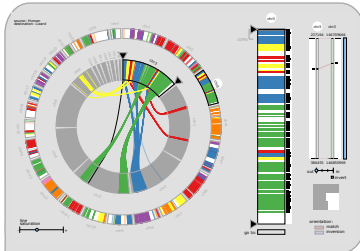
Problem-driven vis: Many domains

collaboration w/ BC Cancer



Variant View: genomics
http://youtu.be/AHDnv_gMXXQ

collaboration w/ Broad (Harvard Med, MIT)



MizBee: genomics
<http://youtu.be/8667bcvuz2g> excerpt: 0:00-1:15

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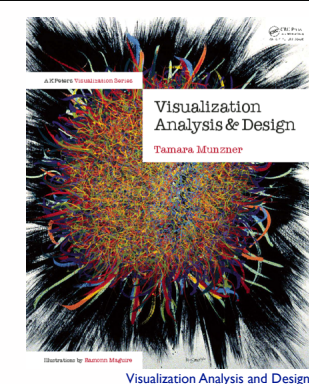
Four levels of design: Validation methods from different fields

domain	anthropology/ ethnography	Domain situation Observe target users using existing tools	problem-driven work
abstraction	design	Data/task abstraction	
idiom	computer science	Visual encoding/interaction idiom Justify design with respect to alternatives	
algorithm	cognitive psychology	Algorithm Measure system time/memory Analyze computational complexity	
	anthropology/ ethnography	Analyze results qualitatively Measure human time with lab experiment (lab study)	technique-driven work
		Observe target users after deployment (field study)	
		Measure adoption	

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More Information

- book
<http://www.cs.ubc.ca/~tmm/vadbook>
 - 20% promo code for book+ebook combo: HVN17
<http://www.crcpress.com/product/isbn/9781466508910>
- papers, videos, software, talks, courses
<http://www.cs.ubc.ca/group/infovis>
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